



A Small Business Mentoring, Boot Camp and Business Plan Competition

We are accepting competitive applications to our Startup and Grow Martinsville-Henry County Programs from coachable entrepreneurs.

On an annual basis, the **Chamber's Partnership for Economic Growth (C-PEG)** operates a business plan competition which includes a **requirement** to participate in a **boot camp** to help you evaluate your **entrepreneurial mindset** readiness, **write a business plan** and **present a business pitch** to compete for funding and receive ongoing mentoring.

Since the program launched in 2015, over 314 entrepreneurs have completed the boot camp sessions, and 74 businesses have collectively been awarded \$571,724 in cash and in-kind support. Small businesses have created over \$5,000,000 in new capital investment and created 270+ jobs.

Due to limited space, the application process is **competitive**.

To apply for the startup or grow sessions, download the entire application packet at www.martinsville.com/startup. Then complete your application and submit it to mhccoc@mhchamber.com by **12:00 p.m. local time on Friday, January 5, 2024**. Applications may also be submitted in person or by mail at 115 Broad Street, Martinsville, VA 24112.

Thank you to our Startup MHC Sponsors:



Boot Camp Session Start Dates

**You are required to attend all sessions for your designated program
(Startup or Grow).**

Grow Boot Camp (4 Weeks)

Session 1: February 6, 2024

Session 2: February 13, 2024

Session 3: February 20, 2024

Session 4: February 27, 2024

Grow Pitch Date: Thursday, March 21, 2024 (must be in person)

Startup Boot Camp (8 weeks)

Session 1: March 12, 2024

Session 2: March 19, 2024

Session 3: March 26, 2024

Session 4: April 2, 2024

Session 5: April 9, 2024

Session 6: April 16, 2024

Session 7: April 23, 2024

Session 8: April 30, 2024

Startup Pitch Date: Thursday, May 16, 2024 (must be in person)

C-PEG partners with Patrick & Henry Community College (P&HCC), Longwood Small Business Development Center, SCORE, Martinsville-Henry County Economic Development Corporation, City of Martinsville, Henry County, private funders, a host of talented entrepreneurs and business professionals in our community to provide this initiative to build our entrepreneurial community.

2023 Spring Startup Award Recipients:



Thank you to our small business development supporters:

City of Martinsville
Henry County
Campbell Family Group
George W. Lester II Fund
Lawless Welding & Fabrication LLC

And our Program Sponsors:

American National Bank & Appalachian Power

